

# 2023 DESTINATION GUIDE

DO YOU NEED TO GET YOUR MESSAGE OUT TO VISITORS & POTENTIAL VISITORS TO THE REGION?

Due for release in the later part of 2023 the new 52 page A4 Upper Lachlan Destination Guide delivers the following for your marketing investment -

- Distributed to Visitor Information Centres across the state, walk in visitors to the Crookwell Visitor Information Centre and through special promotions and events
- Mailed to prospective visitors
- Downloadable desktop or mobile
- Minimum 10,000 copies per year
- Two years shelf life
- Full Colour

## 2023 Advertising Rates (ex GST)

1/6 A4 page - \$200  
1/3 A4 page - \$350  
1/2 A4 page - \$450  
Full A4 Page - \$850  
Back Cover - \$1400

Please note, all advertisements will be created by our graphic designers according to a template or you can supply finished artwork. Placement will be on a first come first served basis and at the final discretion of the Tourism Unit



## BOOKING DEADLINE

MONDAY 31st July 2023  
(please see over for booking form)

**SPACE IS LIMITED - ACT NOW - DONT MISS OUT !**

The official Upper Lachlan Destination Guide is the guaranteed way for you to get your message into dozens of Visitor Information Centres around New South Wales and the ACT.

# 2023 ADVERTISING BOOKING



## TARALGA GENERAL STORE

Taralga General Store is your one stop convenience store located in the heart of historic Taralga.

We stock an array of fresh produce, grocery items and snacks, along with local jams, honey and giftware. Browse through our display of Taralga Historical Society books, or just pick up a newspaper or some ice for the weekend. Come and enjoy our historic town and be sure to stop by for some good old fashioned service with a smile.

Address 34 Orchard St, Taralga  
Phone 02 4840 2831  
Email [raldoc@lpsend.com.au](mailto:raldoc@lpsend.com.au)



## TARALGA ART SHOW

The annual Taralga Art Show is a vibrant exhibition which showcases works by local and regional artists.

Visitors will see works including paintings, woodwork, sculpture, photography, ceramics and much more. Creative workshops for both adults and children are held on the Saturday. Opening night is an annual social event for the town and everyone is welcome on the Saturday night from 6pm.

When June Long Weekend 10am - 4pm on Saturday and Sunday, 10am - 2pm on Monday  
Address Taralga Memorial Hall, Orchard St, Taralga Phone 02 4840 6101  
Facebook Taralga Art Show  
Email [taralgaartshow@gmail.com](mailto:taralgaartshow@gmail.com)

Business Name	
Contact Name	
Address	
Town	
Postcode	
Phone Number	
Email Address	
Website	
Facebook	
Instagram	

Please select	Ad Type	Cost
	1/6 A4 page	\$200
	1/3 A4 page	\$350
	1/2 A4 page	\$450
	Full page A4	\$850
	Back Cover	\$1400

Please return this completed form to  
Upper Lachlan Shire Council - Tourism Unit  
36 Goulburn Street Crookwell NSW 2583  
or Email : [info@visitupperlachlan.nsw.gov.au](mailto:info@visitupperlachlan.nsw.gov.au)

Upon booking confirmation,  
staff will contact you for finished artwork (to our  
specifications) or a copy of images and content  
to enable your advertisement to be created

**DISCOVER**  
*The Shire of Villages*  
N.S.W. SOUTHERN TABLELANDS

*The* **SOUTHERN  
TABLELANDS**

**BOOKING DEADLINE**  
**Monday 31 July**