2023 DESTINATION GUIDE

DO YOU NEED TO GET YOUR MESSAGE OUT TO VISITORS & POTENTIAL VISITORS TO THE REGION?

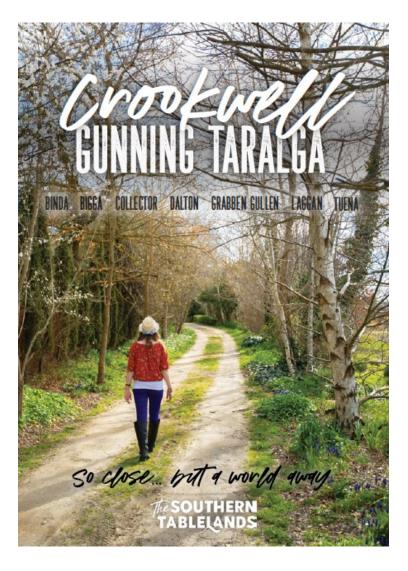
Due for release in the later part of 2023 the new 52 page A4 Upper Lachlan Destination Guide delivers the following for your marketing investment -

- Distributed to Visitor Information Centres across the state, walk in visitors to the Crookwell Visitor Information Centre and through special promotions and events
- Mailed to prospective visitors
- Downloadable desktop or mobile
- Minimum 10,000 copies per year
- Two years shelf life
- •Full Colour

2023 Advertising Rates (ex GST)

1/6 A4 page -\$200 1/3 A4 page -\$350 1/2 A4 page -\$450 Full A4 Page - \$850 Back Cover - \$1400

Please note, all advertisements will be created by our graphic designers according to a template or you can supply finished artwork. Placement will be on a first come first served basis and at the final discretion of the Tourism Unit



BOOKING DEADLINE

MONDAY 31st July 2023 (please see over for booking form)

SPACE IS LIMITED - ACT NOW - DONT MISS OUT!

The official Upper Lachlan Destination Guide is the guaranteed way for you to get your message into dozens of Visitor Information Centres around New South Wales and the ACT.







TARALGA GENERAL STORE

Taralga General Store is your one step convenience store located in the heart of historic Taralga.

We stock an array of fresh produce, grocery Herns and anacks, along with local oils, Jams, hency and giftware. Browse through our display of Taralga Historical Society books, or just pick up a newspaper or some ice for the weekend. Come and anjoy our historic town and be sure to stop by for some good old fashioned service with a smile.

Address 34 Orchard St. Taraigo Phone 02 4840 2831 Email malbac@blossend.com.au



TARALGA ART SHOW

The annual Taraiga Art Show is a vibrant exhibition which showcases works by local and regional artists.

Visitors will see works including paintings, woodwork, sculpture, photography, ceramics and much mere. Creative workshops for both edular and children are held on the Saturday. Opening night is an annual social event for the town and everyone is welcome on the Saturday night from form.

Security and Sundry, 19am – John en Mondry Address Taralga Memorital Hell. Orchard St. Taralga – Phone 02 4840 6101 Pacaback Taralga Art Show



2023 ADVERTISING BOOKING

Business Name	
Contact Name	
Address	
Town	
Postcode	
Phone Number	
Email Address	
Website	
Facebook	
Instagram	

Please select	Ad Type	Cost
	1/6 A4 page	\$200
	1/3 A4 page	\$350
	1/2 A4 page	\$450
	Full page A4	\$850
	Back Cover	\$1400

Please return this completed form to Upper Lachlan Shire Council - Tourism Unit 36 Goulburn Street Crookwell NSW 2583 or Email: info@visitupperlachlan.nsw.gov.au

Upon booking confirmation, staff will contact you for finished artwork (to our specifications) or a copy of images and content to enable your advertisement to be created

The SOUTHERN TABLELANDS

BOOKING DEADLINE Monday 31 July